Commercial Event of the Year

Cardiff Triathlon

Always Aim High
GOTRI Event Organiser of the Year

Torfaen Triathlon Club
Club of the Year 2017

Ruthin TriStars
Events 2017
Events - update

83 Registered Events
13,182 Registered Participants
9,613 Adults
3,556 Children
43 Permitting Event Organisers
Tristar Series

- 2017 saw 1303 children participants (17% increase)
- 10 events in the series
- 7 of these events attracted over 150 participants

- 2018 - 10 events in the series
- 3 New locations - Pembrokeshire, Aberystwyth & Bala

- Additional 9 Tristar Events planned for 2018 (Not including Go-Tri/School based events)

- Tristar Committee
<table>
<thead>
<tr>
<th>Event Type</th>
<th>Event Name</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Cross</td>
<td>Coed Y Brenin</td>
<td>11th Nov 18</td>
</tr>
<tr>
<td>Sprint</td>
<td>Harlech</td>
<td>25th Mar 18</td>
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<tr>
<td>Middle</td>
<td>Sospan Sizzler</td>
<td>29th Jul 18</td>
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<tr>
<td>Standard</td>
<td>Pembrokeshire Coastal</td>
<td>16th Jun 18</td>
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<td>Aquathlon</td>
<td>Porth Eirias</td>
<td>30th Jun 18</td>
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<tr>
<td>Sprint</td>
<td>Tuska Triathlon</td>
<td>26th Aug 18</td>
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Welsh Super Series 2018

1. Llanelli Sprint Triathlon  
   13th May 18

2. Pembrokeshire Coastal Standard Triathlon  
   16th June 18

3. Cardiff Standard Triathlon  
   24th June 18

4. Bala Standard Triathlon  
   8th July 18

5. Tuska Sprint Triathlon  
   26th August 18

6. Sandman Sprint Triathlon  
   23rd Sept 18
2018 Priorities

• Welsh Super Series, National Championship Events and Tristar
• Inaugural Welsh Club Relay Event
• Multi-Sports Weekend
• Setting a Foundation for Major Events
2018

- Increased number of Go-Tri Events
- Strengthening relationships with EOs and stakeholder
- Enhanced working Relationship with partners - CAST, Urdd, Charities
- Additional Youth and Junior Opportunities
- Additional School Based Events through School Engagement Programme,

**Goal:**
Every Event in Wales to Be Permitted
Business Opportunities

Director of Business & Commercial
Owen Rogers
Need to reduce dependency on Public funding

- Exploring Corporate Membership
- New membership packages
- Membership Benefits - drive membership
- Club Kickback Scheme
- Event Organiser Partnerships
- Sponsorship of Assets
- Age Group Training days
Agenda

1. Welcome from Paul Tanner Chairman
2. Appointment of Directors
3. Apologies for Absence
4. Approval Minutes of the 2016 AGM
5. Director’s Annual Report for 2016/2017
6. Presentation of Annual Awards
7. 2016/17 Accounts & Finance Director’s Report
8. Open Forum
Finance Report
Finance Report & 2016/17 Accounts

- Our funding
- Our expenditure
- Where we are investing
- Balance Sheet
- Summary looking forward
Our Funding 16/17 £321k (15/16 £284k)

- Training: £35k (£17k)
- Membership/Events: £94k (£84k)
- Membership/Other: Full £60k, Day £19k, Other £15k
- Other: £8k (£3k)
- Training: £35k (£17k)
- Other: £8k (£3k)
- Government: £66k (£70k)
- Lottery: £118k (£110k)
- Sport Wales: £184k (£180k)
- Other: £8k (£3k)
- Full £60k, Day £19k, Other £15k
- Other: £8k (£3k)
- Government: £66k (£70k)
- Lottery: £118k (£110k)
- Sport Wales: £184k (£180k)
Our Expenditure 16/17 £296k (15/16 £268k)

- Governance / Admin: £62k (2015 £51k)
- Development: £48k (2015 £45k)
- Coach Training
- Junior Dev
- Performance: £69k (2015 £52k)
- Talent Academy
- Performance centre, CWG
- Salaries: £117k (2015 £120k)
Where Are We Investing?

• Supporting current and future increases in membership
• Increasing the number of clubs and supporting club infrastructure
• Developing our workforce both employed and volunteer
• Develop the performance pathways from youth to elite to maximise our elite athlete potential
• Increase participation in triathlon e.g GoTri, Tristars
• Enhance event opportunities
• Improve and deliver a fit for purpose organisation with appropriate governance
Balance Sheet

- Net cash positive
- Creditors
  £65k (£101k)

- Members funds
  - Surplus £25k (£16k)
  - P&L Reserves positive

- Reserves equivalent to 7 months costs
Summary looking forward

• Govt funding cuts. Planning for 5%-20%
• Continue to significantly increase income streams
• Keep expenditure focused on strategic objectives and at affordable level
• Develop and increase the number of officials as we have done with coaches
• Invest in Welsh Event to enhance profile/generate income
• CWG Delivery - Gold Coast 2018 5th/7th April
• Invest in people - resources to generate activity/income
• Healthy balance sheet/solid reserves
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Open Forum

Any Questions
Calling for help!

Volunteers required!

Board Directors
Sub committee volunteers
Tristar Committee members
Event Volunteers
Sponsorship/marketing
and more...
Thank You

and a safe journey home