Welsh Triathlon
TRIATHLON CYMRU

AGM
18th November 2018
Sophia Gardens
Development

Director for Development
Tom Overton

Glan Y Gors Tristars
Membership Continues to Grow

- 2370 members
- Membership increasing organically by 15% year on year
- The team ‘adding value and delivering’
- Engagement with Event Organisers for promotions
- Communications improving
- Member benefits
Membership

Membership Growth


0 500 1000 1500 2000 2500

2369 members
Number of Clubs

Club Growth


Number of Clubs: 0, 10, 20, 30, 40, 50, 60, 70
Affiliated Clubs by Category

- Adult Clubs
- Adult and Junior
- Junior Clubs
GO TRI 2017/18

• 30 GO TRI Events

• 53% Male v 47% Female

Case Study: Swansea and Celtic Tri

Case Study: Grange Gardens
GO TRI: Ethnicity

Engage with a diverse community

- British
- Other White Background
- African
- Arab
- Bangladeshi
- Caribbean
GO TRI: Disability

- No disability: 92%
- Do not wish to disclose: 2%
- Yes - Other: 6%
Workforce
We still need more Officials - new support package
Aim for one in each club
You can travel the world as an Official!
## Coach Education 2018

### Valid coaches*

<table>
<thead>
<tr>
<th>Valid Coaches</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>94</td>
<td>31</td>
<td>125</td>
</tr>
<tr>
<td>Level 2</td>
<td>75</td>
<td>32</td>
<td>107</td>
</tr>
<tr>
<td>Level 3</td>
<td>6</td>
<td>3</td>
<td>9</td>
</tr>
</tbody>
</table>

10.48% of Welsh Triathlon members are Coaches

*as of 10th November 2018*
Coach education in 2018

- 6 Level 1 courses
- 6 Level 2 courses
- 2 Level 2 Diploma
- 3 S & C CPD
- 1 open water novice training
- 7 Community Activators course
- 4 Young Activators Course

- 4 tutors
- 1 Activator tutor
Net Promoter score

How likely is it that you would recommend Welsh Triathlon to a friend or colleague?

2017

DETACTORS (0-6) | PASSIVES (7-8) | PROMOTERS (9-10) | NET PROMOTER® SCORE
---|---|---|---
17% | 31% | 52% | 35

2018

DETACTORS (0-6) | PASSIVES (7-8) | PROMOTERS (9-10) | NET PROMOTER® SCORE
---|---|---|---
7% | 35% | 59% | 52
Membership Subscription Increase - What

Board Agreed Proposal To:

Join the HN in a 10% subscription increase

April 1st increase to limit impact on historical March renewal dates and align with FY

Maintain our existing lower level of Junior subscription

Look at annual inflationary price increase at discretion

Ensure increasing membership benefits add value

Look at the membership packages to meets the need of our users
Membership Subscription Increase Why

To continue to support all the great activity we have presented today and to build on this activity

Deliver 24 + coaching course

Enable our Welsh Athletes to be supported in Wales (pathway to NTPCW)

Develop profile and attract partnerships to support our members and events

Provide great club support and invest with the HN’s IT systems
And ...

Support our National Championship, WSS and Tristar Series events

Support 9 new clubs and our already existing 49 clubs

Engage 1400 participants in Go Tri activity

Arrange a club engagement sessions

Facilitate people being active in sport through collaboration

Meet funding requirements standards, compliance, GDPR, GLFW

To ensure we continue to become financially robust

Shape and deliver a better membership package (Age Group)
Thank You for your support in 2018

Diolch yn fawr iawn

Enjoy the workshops and have a safe journey home