Development

Director for Development
Tom Overton

Stephen Lewis Aquathlon 2019
Membership Continues to Grow

- 2854 members
- Membership increasing organically by 18% year on year
- The team ‘adding value and delivering’
- Engagement with the wider triathlon community
- Improvement in communications
- Member benefits
Membership

2844 members
In comparison
2928 in Scotland
Going Green Through Membership

• Nearly 3000 plastic card printed a year
• Reduce our Carbon Footprint
• Electronic Membership
Number of Clubs

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Clubs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>20</td>
</tr>
<tr>
<td>2012</td>
<td>30</td>
</tr>
<tr>
<td>2013</td>
<td>40</td>
</tr>
<tr>
<td>2014</td>
<td>50</td>
</tr>
<tr>
<td>2015</td>
<td>60</td>
</tr>
<tr>
<td>2016</td>
<td>70</td>
</tr>
<tr>
<td>2017</td>
<td>80</td>
</tr>
<tr>
<td>2018</td>
<td>90</td>
</tr>
<tr>
<td>2019</td>
<td>100</td>
</tr>
</tbody>
</table>
Club Affiliation 2020

- Club Affiliation has remained the same for 10 years:
  - A change to club categories
  - A change to pricing structure
  - Introduction of a new Club Management System
GO TRI 2018/19

• 35 GO TRI Events (so far)

• 52% Male v 48% Female

Case Study: Women’s Connect First HAF project
Case Study: Carmarthenshire Focus Sport
GO TRI: Ethnicity

Engage with a diverse community
GO TRI: Disability

- No disability: 92%
- Do not wish to disclose: 2%
- Yes - Other: 6%
Workforce
Coach Education

217 level 1 coaches since 2017 (with 40 currently on a course)

36 level 2 coaches attended the new bolt on level 2 diploma course last year – a way for coaches to earn income from coaching

79 complete a level 2 in Wales with a further 28 on courses at the moment
Coach Education 2019
Valid coaches*

<table>
<thead>
<tr>
<th>Valid Coaches</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>101</td>
<td>42</td>
<td>143</td>
</tr>
<tr>
<td>Level 2</td>
<td>80</td>
<td>38</td>
<td>118</td>
</tr>
<tr>
<td>Level 3</td>
<td>10</td>
<td>2</td>
<td>12</td>
</tr>
</tbody>
</table>

9.6% of Welsh Triathlon members are Coaches

*as of 28th October 2019
Officials in Wales - 2019

1 x Continental Official
3 x National Technical Official
11 x Regional Technical Official
12 x Local Technical Officials
11 x Trainee Technical official

Moto Officials

We still need more Officials - new support package
Aim for one in each club
You can travel the world as an Official!
Rules and Tech sub-group

Meet Bi-monthly

Tom Roberts - CTO
Phil Kethro - NTO
Paul Tillman – MOTO official
Elaine Ferguson - RTO

Amy Jenner
Gareth Evans
Beverley Lewis

We still need more Officials - new support package
Aim for one in each club
Clear pathway for officials
You can travel the world as an Official!
To date 68 Trained activators in Wales in 2019 (141 in total)

Introduced adapted courses for different audiences

Activators – for clubs
Activators for teachers
Activators for community leads (College students and leisure centre staff)
Coleg Sir Gar in Carmarthenshire trained 25 students to deliver sessions within in their community,

Trained 36 primary school teachers and 12 leisure centre staff to deliver multisport sessions

Students also had an element of event volunteering bolted onto the course

College activators helped facilitate Events in Carmarthenshire - FE college duathlon and Schools GOTRI

Sessions delivered in PE sessions and at the Leisure Centre

Mass Primary schools GOTRI after sessions were delivered in Schools
Volunteers

New for 2019

Volunteer database – a list of those wanting to volunteer in Triathlon

Volunteer surveys – post event surveys to see what the volunteers thought of their experience

Volunteer recognition scheme – rewards given to the number of hours volunteers give –

Facebook group for volunteers – a way for us to engage with volunteers and give information on upcoming opportunities
Volunteers - Lets get talking

Volunteer with us in 2020
Events 2019

- **2019** (2018)
- 109 (99) Registered Events
- 35 (30) GoTri’s
- 14,517 (14,994) Race Starts Adults
- 4,530 (3,629) Race Starts Children
## Welsh Super Series 2019

<table>
<thead>
<tr>
<th>Stage</th>
<th>Venue</th>
<th>Attendance</th>
<th>WSS Fluctuation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Llanelli</td>
<td>381</td>
<td>8.76%</td>
</tr>
<tr>
<td>2</td>
<td>TATA Steelman</td>
<td>310</td>
<td>65.78%</td>
</tr>
<tr>
<td>3</td>
<td>Bala</td>
<td>278</td>
<td>52.75%</td>
</tr>
<tr>
<td>4</td>
<td>Snowman</td>
<td>287</td>
<td>30.32%</td>
</tr>
<tr>
<td>5</td>
<td>Gower</td>
<td>322</td>
<td>Unknown</td>
</tr>
<tr>
<td>6</td>
<td>Sandman</td>
<td>973</td>
<td>9.45%</td>
</tr>
</tbody>
</table>
National Championship 2020

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duathlon</td>
<td>Harlech Duathlon</td>
<td>5&lt;sup&gt;th&lt;/sup&gt; April</td>
</tr>
<tr>
<td>Aquathlon</td>
<td>Monmouth Aquathlon*</td>
<td>TBC</td>
</tr>
<tr>
<td>Middle</td>
<td>Fishguard Middle Distance</td>
<td>13&lt;sup&gt;th&lt;/sup&gt; June</td>
</tr>
<tr>
<td>Cross</td>
<td>Escape to Afan, Afan Argoed</td>
<td>21&lt;sup&gt;st&lt;/sup&gt; Nov</td>
</tr>
</tbody>
</table>

The Sprint and Standard Distance Championships will be decided across the 2020 WT Super Series events in each discipline.

Consultation process with members and participants
Attempt to align with HN / BTF.
Feeder of HN National Championships into British Championships
Tristar Series

2019 1312 children participants. *(2018 - 1377)*
- 10 events
- 7 of these events attracted over 150 participants

2020 Series Update
- Discussions ongoing between Performance Team and current EOs and club network
- Performance focus changed to Aquathlons
- Looking at regionalising competition to ease accessibility
Other Projects

- Tim Tri Cymru @ British Championships
- Parc Bryn Bach
- Exploring Opportunities for Major Event Partnerships
Considerations for 2020

- Every Multi-sport event in Wales to be permitted.
- Identify opportunities for winter / ‘out of season’ participation.
- Opportunities for TS3 Transition to Youth
- Saturation of Summer Events - Maximise starts not Increase events.
- Strengthening relationships with EOs and form new partnerships
- Strengthen the partnership formed at the Bala Big Bash and explore new opportunities.